



# RU YUAN CHEN

## NEW MEDIA DESIGNER

1637 Los Padres Blvd | Santa Clara, CA | 95050

408-916-8835 | www.ruchendesign.com | ruchendesign@gmail.com

### EXPERIENCE

#### **Creative Designer at BrightBytes** 2012

##### **Motion Graphic Production & Web UI Design**

Design, collaborate and problem solve within the application product team

#### **Intern at ALCHEMYcreative Production Company** 2011–2012

##### **Web Design & Motion Graphic Production**

Portfolio website design for the company

Assist with various professional broadcast motion graphic projects

#### **Freelancer at RuChen Design** 2009–2013

Motion Graphic, Web & Interactive, Branding, Commercial Photography

### SKILLS

#### **Software and Programming languages**

Illustrator

After Effects

Final Cut Pro

Premiere

Photoshop

Dreamweaver

Cinema 4D

Lightroom

InDesign

Corona SDK

Windows

Mac OSX

ActionScript 3.0

HTML

CSS

jQuery

PHP

Flash

Logic Pro

BBEdit

Experienced in Motion Graphics, Art Direction, UI Design, Interactive Design, Web Design, and Video Design.

### EDUCATION

#### **Academy of Art University** September 2009–2012

San Francisco, California

School of Web Design and New Media

Bachelor of Fine Arts

#### **De Anza Community College** September 2005–2008

Cupertino, California

Film Production

Commercial Photography

### ACHIEVEMENTS

#### **3 Semifinalists in Digital Video Category.**

##### **Adobe Student Design Achievement Global Awards** 2012

Digital Video Category New Yelp Experience, The Drawing Stroke Mileage, The Observer

#### **2nd Place Award in Digital Video Category, Academy of Art Spring Show** 2012

Digital Video Category New Yelp Experience, The Drawing Stroke Mileage, The Observer

Motion Graphic Category Coursegain

#### **Academy of Art Spring Show** 2011

Digital Photography Category Rocker

Motion Graphic Category Ru Chen Logo Design Process

#### **2nd Place Award in Illustration Category, Academy of Art Spring Show** 2010

Digital Illustration Category Watch Illustration

2nd Place Award & Student Choice Award